

Package Name	SEO800	SEO1200	SEO1800
Recommended Minimum Duration in Months	12	12	12
Number of Products/Services, or Business Categories	1	2	4
Number of Keywords	3	6	12

Month 1 Services

Keywords and On-Page SEO Research and Analysis	SEO800	SEO1200	SEO1800
Manual and Software Driven Keyword Research	YES	YES	YES
Keyword Competition Analysis	YES	YES	YES
Keyword Grouping	YES	YES	YES
URL Architecting	YES	YES	YES
URL Mapping	YES	YES	YES
Target URLs	3	6	12
Google Webmaster Error Checking and Reporting	YES	YES	YES

Account Setups	SEO800	SEO1200	SEO1800
Social and Off-site Blog Setup	YES	YES	YES
Google Account Creation: Authorship Account	YES	YES	YES
Google Business Page Setup	YES	YES	YES
10 Social Media Accounts Setup	YES	YES	YES
10 Social Sharing Accounts Setup	YES	YES	YES
5 Off-site Blog Accounts Setup	YES	YES	YES

Business Directory and PR Setup	SEO800	SEO1200	SEO1800
10 Business Directories Setup	YES	YES	YES
5 Press Release Accounts Setup	YES	YES	YES

Onsite Blog and Authorship Configuration	SEO800	SEO1200	SEO1800
Google Authorship Setup	YES	YES	YES
Google Publisher Setup	YES	YES	YES
Blog Category Setup	YES	YES	YES
Uploading of Provided Blog Articles	10	12	14
Blog Article Categorizing and Tagging	YES	YES	YES

On-Page Website Optimization	SEO800	SEO1200	SEO1800
General On-page Optimization	YES	YES	YES
Homepage Redirect Optimization	YES	YES	YES
Domain Redirect Optimizatin	YES	YES	YES
Website Logo Alt Text Optimization	YES	YES	YES
Robots.TXT Checking and Updating	YES	YES	YES
Canonical URL Optimization (if necessary)	10	20	30

Page Titles and Meta Tags	SEO800	SEO1200	SEO1800
Page Title Optimization	3	6	12
Meta Description Optimization	3	6	12
Uploading of Optimized Meta Tags	3	6	12

Website Content	SEO800	SEO1200	SEO1800
Duplicate Website Content Checking	100 Pages	250 Pages	350 Pages
Content Analysis and Optimization Guidelines	3 Pages	6 Pages	12 Pages
Duplicate and Missing H1 Analysis and Optimization	3 Pages	6 Pages	12 Pages
Keyword Optimization of Existing Website Content	3 Pages	6 Pages	12 Pages
Content Uploading	3 Pages	6 Pages	12 Pages
Promo Call to Action Installation	3 Pages	6 Pages	12 Pages
Blog Article Writing	3	6	12

XML Sitemaps	SEO800	SEO1200	SEO1800
XML Sitemap Analysis, Generation and Installation: Google and Bing	YES	YES	YES

Analytics and Webmasters	SEO800	SEO1200	SEO1800
Google Analytics Script Analysis, Generation and Installation (Target Pages and Homepage)	YES	YES	YES
Google Webmaster Script Generation and Installation	YES	YES	YES
Google Webmaster Geographic Target Setting, Preferred Domain	YES	YES	YES

Website Security, Backup and Reporting	SEO800	SEO1200	SEO1800
Website Malware and Virus Check	YES	YES	YES
Pre & Post Optimization Website Backup	YES	YES	YES
Work Reports	YES	YES	YES

Month 2 & Ongoing Monthly Services			
Custom (Citation) Building	SEO800	SEO1200	SEO1800
Directory Research	YES	YES	YES
Specialized Directory Creation	5	10	20

Review and Promotion Creation	SEO800	SEO1200	SEO1800
Review Competition Marketing Analysis	Top 2	Top 4	Top 8
Review Blog or Writing	4	8	16

Review Publication	SEO800	SEO1200	SEO1800
Review Blog or Publication	4	8	16

On Site Content Generation & Optimization	SEO800	SEO1200	SEO1800
Unique Content Writing (400-500 words) and Upload to Blog	1	2	4
Categorizing and Tagging Content in Blog	YES	YES	YES
Promotion or News Image Placement (if applicable)	YES	YES	YES

Off-Site Content and Backlink Generation	SEO800	SEO1200	SEO1800
Blog Article Writing	3	6	12
Interlinking Blog Page to Target and Related Pages	YES	YES	YES

Content Distribution	SEO800	SEO1200	SEO1800
Social Media Distribution	40	80	160
Social Sharing Distribution	40	80	160
Off-Site Blog Distribution	5	10	20
Press Release Publications (if applicable)	5	10	20

Reporting and Auditing	SEO800	SEO1200	SEO1800
Internal Report Auditing and Analysis	YES	YES	YES
Ranking Report Updates	YES	YES	YES
Work Reports	YES	YES	YES

All campaigns have a one-time set up fee equal to the monthly fee.
A discount of 10% is available if paid quarterly.

