

Local Buzz

Package Name	LB500	LB750	LB1000
Recommended Minimum Duration in Months	6	6	6
Number of Services/Products	5	10	20
Number of Business Categories	1	2	4

Month 1 Services Local Business Listing Research and Creation

Local Places Research	LB500	LB750	LB1000
Duplicate Google Places Analysis	YES	YES	YES
Duplicate Foursquare Analysis	YES	YES	YES
Duplicate Facebook Places Analysis	YES	YES	YES
Duplicate Bing Local Analysis	YES	YES	YES
Competition Category Analysis	YES	YES	YES
Ranking Comparison Report-Google, Yahoo, Bing	YES	YES	YES
Current Directory Listing Analysis and Overview	YES	YES	YES
Business Address Consistency Check among Existing Directories	YES	YES	YES
Google Places Competition Profile Page Analysis	YES	YES	YES
Local On Page Optimization Analysis	YES	YES	YES
Google Places Compatibility Check	YES	YES	YES

Business Information	LB500	LB750	LB1000
Business Information Validation	YES	YES	YES
Business Address Verification (if applicable)	YES	YES	YES

Email Account and Logo	LB500	LB750	LB1000
Unique Email Account Creation for Local Listing Creations	YES	YES	YES
Turn Over of Email Account	YES	YES	YES
Uploading of Logo for Linking into Local Listings	YES	YES	YES

Primary Local Business Directories	LB500	LB750	LB1000
Google Places-Creation and Optimization	YES	YES	YES
Google Plus User Account Creation	YES	YES	YES
Google Plus Business Page Creation	YES	YES	YES
Bing Local-Creation and Optimization	YES	YES	YES

Additional Top Local Business Directories	LB500	LB750	LB1000
Top Local Business Directory Account Creation and Optimization	5	10	20
Top Niche or Geo Related Directory Account Creation & Optimization	5	10	20

Image Creation, Optimization, and Publication	LB500	LB750	LB1000
Image Editing with Branding	2	4	8
Image Optimization and Publication	2	4	12
Image Geotagging and Backlink Generation	2	4	8
Image Uploading/Publishing in Primary 4 Local Business Directories	8	4	8

Review and Promotion Creation	LB500	LB750	LB1000
Review Competition Marketing Analysis	Top 2	Top 4	Top 8
Review Writing	4	8	16

Miscellaneous Service Items	LB500	LB750	LB1000
Dedicated IP Services	YES	YES	YES

Reporting and Auditing	LB500	LB750	LB1000
Internal Report Auditing and Analysis	YES	YES	YES
Ranking Report Updates	YES	YES	YES
Work Reports	YES	YES	YES

Month 2 & Ongoing Monthly Services			
Custom (Citation) Building	LB500	LB750	LB1000
Directory Research	YES	YES	YES
Specialized Directory Creation	5	10	20

Review and Promotion Creation	LB500	LB750	LB1000
Review Competition Marketing Analysis	Top 2	Top 4	Top 8
Review Blog or Writing	4	8	16

Review Publication	LB500	LB750	LB1000
Review Blog or Publication	4	8	16

Local Mobile "Check In" Visibility	LB500	LB750	LB1000
Google Places Check In Promotion Publication	YES	YES	YES

Promotion and Event Social Updates	LB500	LB750	LB1000
Google Places Offers Creation/Update	YES	YES	YES
Google Plus Business Page Promotion Update	YES	YES	YES
Bing Mobile Deals Publication	YES	YES	YES

Miscellaneous Service Items	LB500	LB750	LB1000
Dedicated IP Services	YES	YES	YES

Reporting and Auditing	LB500	LB750	LB1000
Internal Report Auditing and Analysis	YES	YES	YES
Ranking Report Updates	YES	YES	YES
Work Reports	YES	YES	YES

All campaigns have a one-time set up fee equal to the monthly fee.
A discount of 10% is available if invoice is paid quarterly.